

Journal of Intellectual Property  
& Entertainment Law Presents:  
Our 2024 Symposium

# **STRIKES, CAMERA, ACTION:**

## **THE FUTURE OF ENTERTAINMENT IN THE AGE OF AI**

**Monday, April 1 | 12 - 5 PM**

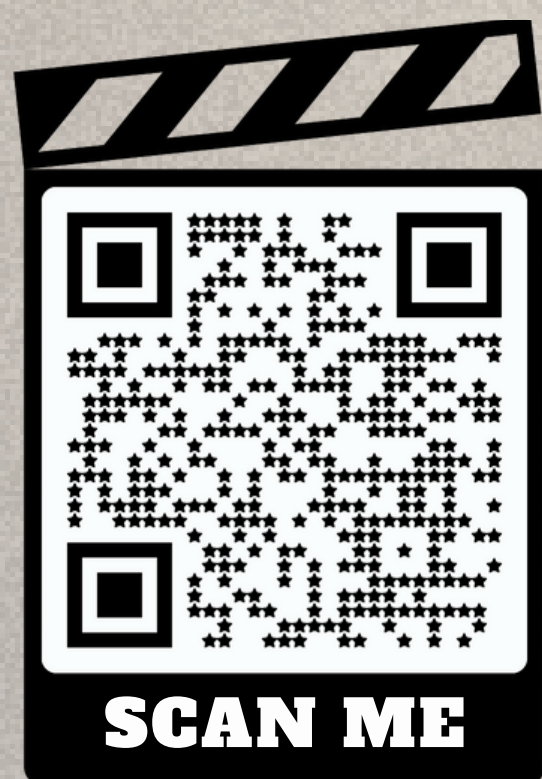
**Lester Pollack Colloquium  
Furman Hall, 9th Floor  
245 Sullivan Street**

**12:00 PM Lunch & Networking Session**

**12:45 PM Fireside Chat: History of Labor &  
Technology**

**1:30 PM Panel: AI & Its Effects on IP Rights**

**3:00 PM Panel: SAG-AFTRA & WGA Strikes -  
Union Negotiations & AI**





# Journal of Intellectual Property & Entertainment Law Presents: Our 2024 Symposium



## PROGRAM

**12:00 PM Lunch & Networking Session**

**12:45 PM Fireside Chat: History of Labor & Technology**

- **Thomas Kochan**, Professor of Management, Emeritus at MIT
- **Mark Gaston Pierce**, Former Board Member and Chairman of the National Labor Relations Board (NLRB)

**1:30 PM Panel: AI & Its Effects on IP Rights**

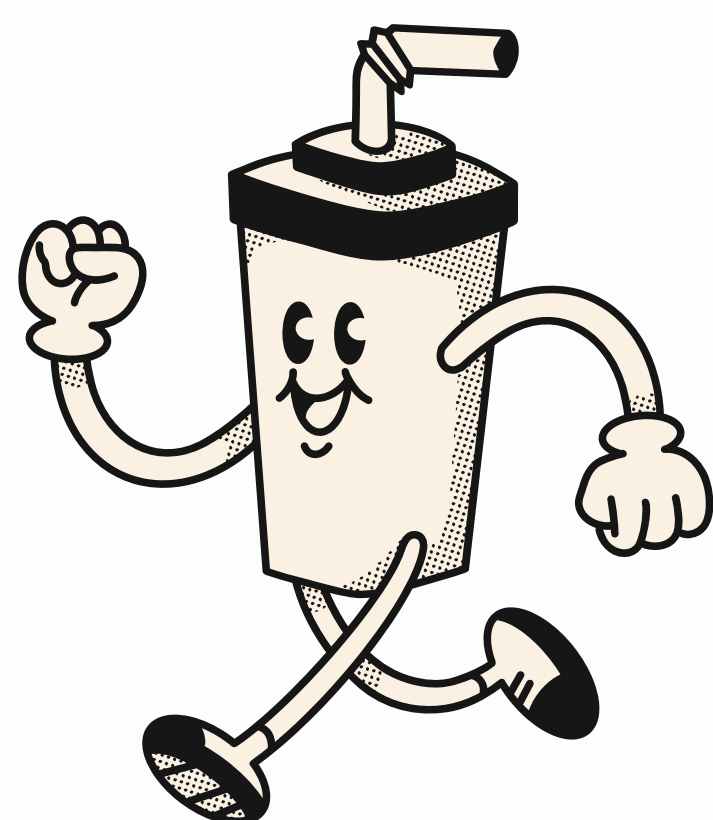
**Moderator, John Monterubio**, Senior Counsel at Loeb & Loeb LLP

- **Matthew Bodie**, Professor at University of Minnesota Law School
- **Amy Cyphert**, Professor at West Virginia University
- **Justin Hughes**, Professor of Law at Loyola Law School
- **Ben Sheffner**, Senior Vice President & Associate General Counsel, Law & Policy, at the Motion Picture Association
- **Danielle van Lier**, Adjunct Professor of Law at Southwestern Law School, Assistant General Counsel, IP and Contracts, SAG-AFTRA

**3:00 PM Panel: SAG-AFTRA & WGA Strikes - Union Negotiations & AI**

**Moderator, Olivia Singer**, Partner at Cohen, Weiss and Simon LLP

- **Ivy Kagan Bierman**, Partner at Loeb & Loeb LLP
- **David Gunkel**, Professor at Northern Illinois University
- **Ezra Knight**, SAG-AFTRA New York Local President
- **David Offenber**, Professor at Loyola Marymount University
- **Danny Tolli**, Member of WGA West, Inclusion & Equity Group
- **Justin Touretz**, Deputy General Counsel & National Director of Governance at SAG-AFTRA



*Please note: our panelists & moderators are speaking in their individual capacities, not on behalf of their employers or affiliated organizations.*

*This event has been approved for 4.5 New York State CLE credits in the category of Areas of Professional Practice. The credit is both transitional and non-transitional; it is appropriate for both experienced and newly admitted attorneys*