

Journal of Intellectual Property
& Entertainment Law Presents:
Our 2024 Symposium



STRIKES, CAMERA, ACTION: THE FUTURE OF ENTERTAINMENT IN THE AGE OF AI

Monday, April 1 | 12 - 5 PM

**Lester Pollack Colloquium
Furman Hall, 9th Floor
245 Sullivan Street**

12:00 PM Lunch & Networking Session

**12:45 PM Fireside Chat: History of Labor &
Technology**

1:30 PM Panel: AI & Its Effects on IP Rights

**3:00 PM Panel: SAG-AFTRA & WGA Strikes -
Union Negotiations & AI**



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PROGRAM

12:00 PM Lunch & Networking Session

12:45 PM Fireside Chat: History of Labor & Technology

- **Thomas Kochan**, Professor of Management, Emeritus at MIT
- **Mark Gaston Pierce**, Former Board Member and Chairman of the National Labor Relations Board (NLRB)

1:30 PM Panel: AI & Its Effects on IP Rights

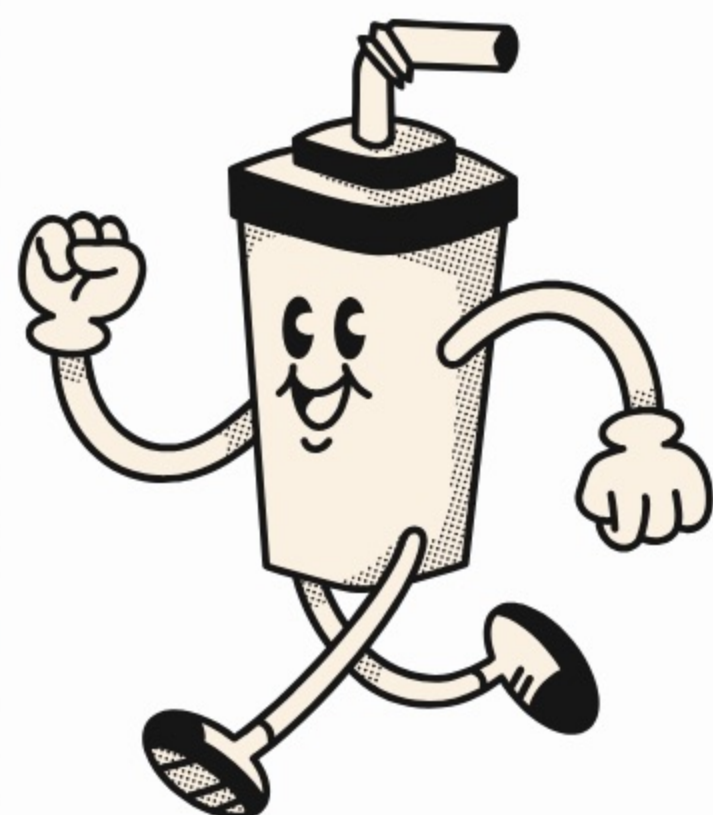
Moderator, John Monterubio, Senior Counsel at Loeb & Loeb LLP

- **Matthew Bodie**, Professor at University of Minnesota Law School
- **Amy Cyphert**, Professor at West Virginia University
- **Justin Hughes**, Professor of Law at Loyola Law School
- **Ben Sheffner**, Senior Vice President & Associate General Counsel, Law & Policy, at the Motion Picture Association
- **Danielle van Lier**, Adjunct Professor of Law at Southwestern Law School, Assistant General Counsel, IP and Contracts, SAG-AFTRA

3:00 PM Panel: SAG-AFTRA & WGA Strikes - Union Negotiations & AI

Moderator, Olivia Singer, Partner at Cohen, Weiss and Simon LLP

- **Ivy Kagan Bierman**, Partner at Loeb & Loeb LLP
- **David Gunkel**, Professor at Northern Illinois University
- **Ezra Knight**, SAG-AFTRA New York Local President
- **David Offenberg**, Professor at Loyola Marymount University
- **Danny Tolli**, Member of WGA West, Inclusion & Equity Group
- **Justin Touretz**, Associate General Counsel at SAG-AFTRA



Please note: our panelists & moderators are speaking in their individual capacities, not on behalf of their employers or affiliated organizations.